

FINALLY, A PLATFORM THAT ADAPTS TO YOU

Introducing a Web-based, outsourced portfolio management and reporting platform built to address today's needs and adapt to tomorrow's challenges.

Accurate, timely and relevant performance data— online and on demand

Transparency and instant access to accurate portfolio information are more critical than ever to the long-term success of your firm. What distinguishes great practices from good ones is the ability to provide reporting that enhances the experience you offer your clients, while also improving your firm's operational efficiency, productivity and scalability.

The Black Diamond difference

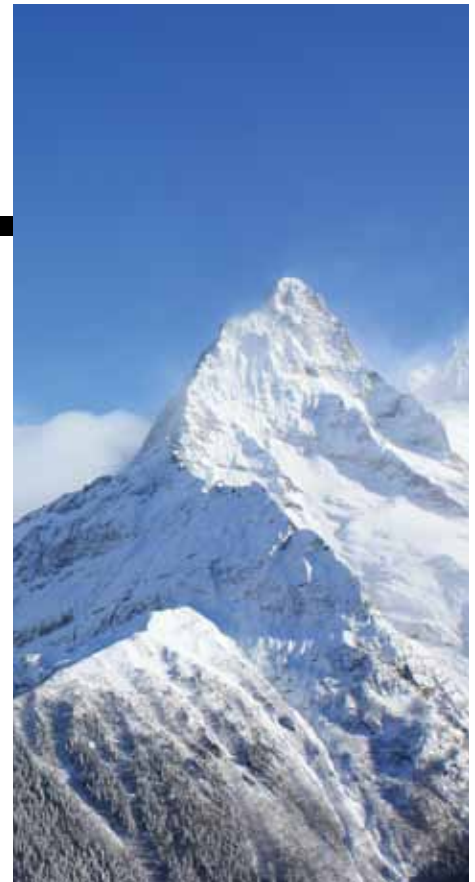
From our highly customizable user interface to our dedication to service, Black Diamond offers a superior platform for portfolio management and reporting. Our Web-based, outsourced technology and service solution typically yields up to 50% cost savings over traditional software-based solutions.

Revolutionizing the way you interact with technology

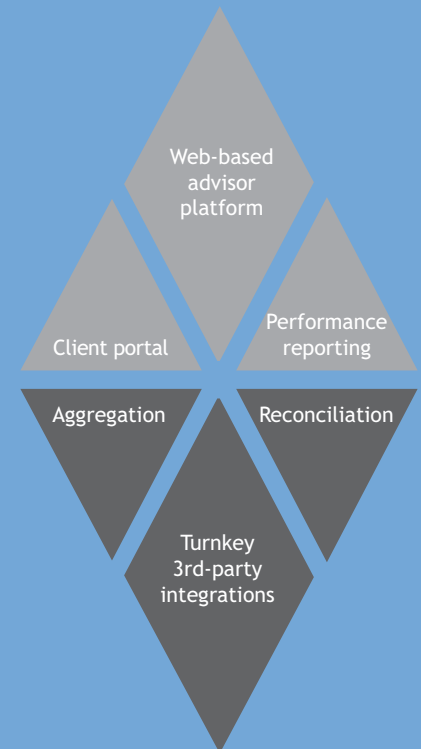
Unlike rigid, hard-to-maintain, packaged software solutions, our platform easily configures to the unique nature and specifics of your firm and individual roles. We are committed to open architecture and integrating with your current and future technology. With integrations of leading providers of CRM, financial planning and rebalancing technology, as well as custodial platforms, it's never been easier to manage portfolios, analyze data, optimize workflow and effectively communicate your performance story to clients.

“Our mission is to support and cultivate advisor greatness by providing the best combination of technology, service and innovation in the industry.”

—Reed Colley, CEO and Founder



A DYNAMIC, CUSTOMIZABLE PLATFORM



A COMPLETE OUTSOURCING PARTNER



Customize our platform in a way that works for you

Our next-generation platform, BlueSky, is built on the core principles of configurability, workflow, scalability and extensibility, and empowers you to tailor your technology and service experience to the unique needs of your firm.

- ◆ Multiple home page views saved based on your personal preferences
- ◆ Customized asset classification schema
- ◆ Benchmark tracking and composite reporting
- ◆ Cost basis and tax lot tracking
- ◆ Risk and attribution analysis
- ◆ Firm and advisor team-level reporting
- ◆ Client billing

Tell your story how, when and where you want it to be told

Provide your clients with transparency and instant access to performance information through multiple channels:

- ◆ Customized performance report design and development
- ◆ Batch and on-demand reporting
- ◆ Client portal providing dynamic access to data and historical reports

A full outsourcing partner for aggregation and reconciliation

As an extension of your back office, Black Diamond works with your custodians and thousands of financial institutions to aggregate and reconcile data through our proprietary reconciliation process.

- ◆ Direct custodial interfaces
- ◆ Aggregation from over 3,300 financial institutions
- ◆ Outside asset tracking
- ◆ Full daily reconciliation at the asset level
- ◆ True daily, time-weighted rate of returns

WE'RE HERE TO SUPPORT YOUR COMMITMENT TO GREATNESS

CALL: 904-241-2444

E-MAIL: sales@blackdiamondreporting.com

VISIT: www.blackdiamondreporting.com

A STRONG, STABLE AND INTEGRATED INDUSTRY LEADER

Founded in 2003, Black Diamond has steadily grown to become the leading provider of outsourced portfolio management and reporting, serving over 250 of the fastest-growing large independent advisors, who collectively manage \$61 billion in assets and 161,000 accounts.

YOUR DEDICATED SERVICE TEAM

At Black Diamond, you're more than a client—you're a partner. We formalize this relationship with a signed partnership pledge and back it up with dedicated service that takes personal accountability for your success. We provide:

- ◆ A single point of contact providing dedicated service (Client Advocate)
- ◆ Extensive hands-on transition support for conversion from existing systems
- ◆ Expert consulting support for platform customization and report design